CONSTRUCTION PRODUCTS EUROPE



Meeting Agenda

13:30	1. Welcome & Introduction by Pascal Eveillard
	2. Housing Construction Strategy by Natalia Zebrowska, Head of Unit, DG GROW, European Commission
	3. Construction market expectations and price developments by Maurice van Sante, Senior Economist Construction & Team Lead Sectors, ING Bank
	4. Beyond net zero buildings, the Dutch comprehensive sustainability model by Niels Ruijter, Managing Director, NVTB
	5. The case of the EU steel industry between rising energy prices and other challenges by Adolfo Aiello, Deputy Director General, Climate & Energy, Eurofer
	Coffee break
	6. The real estate industry's role in housing delivery by Frank Hovorka, Technical & Innovation Director, Fédération des Promoteurs Immobiliers de France
	7. Industrial renovation solutions by Eric Aurenche, CEO, Energiesprong Global Alliance
	8. Affordable housing solutions by Sorcha Edwards, Secretary General, Housing Europe
16:20	9. Panel debate moderated by Christophe Sykes
16:50	10. Next steps & Conclusions
17:00	Closing
	Followed by networking dinner at 19:00 Address: Les Brigittines, Petite Rue des Brigittines, 1000 Brussels

Speakers

Natalia Zebrowska, Head of Unit, DG Grow, European Commission



Natalia Zebrowska-Mamais first joined the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs in 2011 and currently leads its Construction unit. The unit's mission is to support the construction ecosystem in the transition to a resilient, sustainable and digital future, enhancing its competitiveness and productivity.

Natalia began her professional career as a lawyer specialising in intellectual property and innovation. She holds law degrees from the Jagiellonian University in Kraków and the University of Strasbourg (LL.M).

Maurice van Sante, Senior Economist Construction & Team Lead Sectors, ING Bank



Maurice is a sector economist at *ING Research*, specialising in European construction. He researches, writes and presents on construction trends, including forecasting, innovation, productivity, industrialisation, digitalisation and the transition to net zero. He also leads a team covering sectors such as real estate, manufacturing, hospitality, retail, healthcare and the public sector.

Niels Ruijter, Managing Director, Nederlandse Vereniging Toeleverende Bouwmaterialenindustrie (NVTB)



Chemical engineer and environmental scientist by training, Niels is the managing director of *NVTB*, the Dutch association for construction products. He has active stance on the further development of digitalisation in Dutch construction sector.

Adolfo Aiello, Deputy Director General, Climate & Energy, Eurofer



Adolfo Aiello is Deputy Director General – Climate & Energy at *EUROFER*, the European steel association. Since 2015, he leads the advocacy and technical work on climate and energy dossiers, including Emissions Trading System, Carbon Border Adjustment Mechanism, renewables and energy efficiency. Adolfo has more than 15 years' experience on these topics in Brussels-based trade associations. He holds a M.A. in European Studies at the College of Europe with a thesis in EU trade policy.

Frank Hovorka, Technical & Innovation Director, Fédération des Promoteurs Immobiliers de France and board member of RICS as sustainability chair



Frank started his career in 1990 with VINCI in building construction, holding operational site roles across Eastern Europe. In 1997 he joined the French Caisse des Dépôts et Consignations as Technical Director of its Prague-based property management subsidiary. From 2000 he worked at Icade, developing sustainable commercial real estate in France and delivering one of its first data centres and a local fibre-optic network; in 2005 he completed a first Certivea HQE "green building" office project. In 2007 he became Head of Development for commercial buildings in Icade's international real estate department; he completed one the first DGNB certified office building in Munich (german green building) in 2010. Between 2010 and 2016 he worked for real-estate sustainability policy at Caisse des Dépôts headquarters and later supported strategic steering committees under the Deputy CEO, while serving with UNEP-FI and chairing its property working group. He then headed strategy and environmental, social and sustainability impacts at Quartus. Since 2019, he is Technical and Innovation Director at the *French Fédération des Promoteurs Immobiliers*. He was also President of REHVA (2019-2022) and a board member of BuildingSmart International (2021-2024).

Eric Aurenche, CEO, Energiesprong Global Alliance



With over twenty years of leadership in construction and modular building across Europe, Eric was the President of Modeal, building an integrated modular construction leader, and previously Managing Director of ProContain France. He also held senior roles at Saint-Gobain and Tyco spanning international operations, supply chains, and P&L, with a focus on sustainability and industrialised construction. As President of ACIM (2017–2025), he expanded the French modular association, co-founded the European Association for Industrialised Construction (EACI), and contributed to RE2020, ISO standardisation for prefabricated buildings, and the impact of the EU Construction Products Regulation (CPR). Since 2026, he has led the *Energiesprong Global Alliance (EGA)* to scale sustainable, offsite housing retrofit solutions across Europe.

Sorcha Edwards, Secretary General, Housing Europe



Sorcha has been General Secretary of Housing Europe—the European Federation of Public, Cooperative and Social Housing—since 2014, representing providers across Europe with a shared goal of decent, affordable, and sustainable housing; the sector manages 25 million homes and delivers more than 200,000 new homes and renovations each year. She leads the team and coordinates the network to maximise impact in EU and international policymaking, advancing better regulation, better knowledge and better finance, and under her leadership Housing Europe has become a reference point for sustainable housing systems in Europe and beyond.